



P.O. Box 461719 • Los Angeles, CA 90046

Web: www.impactpsa.org • Email: PlayYourPart@impactpsa.org

“Play Your Part” MAIL-IN Form

Please PRINT CLEARLY. Mail to the address above.

METHOD OF CONTACTING YOU:

Do you have an Email address? Yes No

If Yes, can we contact you by Email? Yes No **Contact me by Mail Only**

If Yes, what is your Email address? _____

HOW I WILL PARTICIPATE: Please choose one.

- I will record and send a **Video Clip**. Please refer to page 2 for instruction and script..
- I will send a **Photo**. Please refer to page 2 for sending instructions.
- Please just **List My Name**.
- I am making a contribution, but prefer to donate **Anonymously**.

If you will be submitting a Video Clip or Photo, we will send you Instructions after we process your form.

PERSONAL INFORMATION All information is required.

First Name			
Last Name			
Address			
City		State	Zip
Phone Number:			
Email Address:			

If you are sending a Video Clip or Photo, please review the attached **Terms of Use, Grant of Rights, and Talent Release** and check this box to signify your acceptance:

I Accept the Terms and Release

DONATION: Thank you for your support to help increase public awareness about Elder Abuse

Suggested minimum donation is \$25, but any amount is welcomed and appreciated.

Yes! I am glad to support this project and IMPACT PSA’s work. Enclosed is contribution of:

\$ _____, payable to IMPACT PSA, Inc. **Send only this page.**

IMPACT PSA, Inc. is a 501(c)(3) non-for-profit organization. All contributions are tax-deductible as allowable by law.

IMPACT PSA, Inc. • “Play Your Part” MAIL-IN Form

If you will be sending Video Clips, here are Video Tips, and Instructions how to send your video clip.

If you will be sending Photos, here are Photo Tips, and Instructions for how to send the photo to us.

Video Recording Tips

Video cameras today are usually of good quality, and this includes phones built in to your cell phone or lap top.

You can use a video camera, web cam, or camera on your mobile phone.

SET-UP

We want to see your face in a “medium close up” and free of shadows, like this



LIGHTING

Ideally, the light should shine on you from the front.

Natural light is great.

If shooting inside, do not stand directly under a light (or else we won't see your eyes), and don't stand with the light coming from behind you (you will just be a shadow).

Photo Recording Tips

FRAMING YOUR PICTURE

We want to see your face in a “medium close up” and free of shadows, like this:



LIGHTING

Similar to video shooting

Ideally, the light should shine on you from the front.

Natural light is great.

If shooting inside, do not stand directly under a light (or else we won't see your eyes), and do stand with the light coming from behind you (you will just be a shadow).

For those sending Video Clips:

YOUR SCRIPT

- Please say these lines, saying one at a time and leaving a couple of seconds between each one.
- Since you should be looking directly into the camera when you say a line, you might want to have someone with you who can read you the line.

If someone does read you the lines:

Have them read it to you . . . then PAUSE slightly . . . then say the line . . . PAUSE . . . have them read the next like . . . then PAUSE . . . then say the line, and so on.

1. How would I know?
2. I didn't know.
3. I never heard of that.
4. It never occurred to me.
5. Elder Abuse. There's Just No Excuse.

IMPACTPSA.ORG

Terms of Use, Grant of Rights and Talent Release

THE SMALL PRINT

Essentially, these Terms are similar to those of other organizations that allow submission of content to its Website, and to the Terms of Use and commitment to Privacy that accompany many Websites.

While this document, and the language and legal terms herein, may seem daunting to read and understand, we assure you that, essentially, it addresses common issues designed to protect you and us.

IMPACT PSA, Inc. is a not-for-profit organization that owns and operates the IMPACTPSA.ORG and IMPACTPSA.COM website. None of our productions or content are used for any commercial purpose.

This document is an addition to the Terms of Use on our Web site, wherein use of the Website constitutes your acknowledgement and acceptance of these Terms of Use.

RE: SUBMITTING VIDEOS AND PHOTOS TO IMPACT PSA, INC.

This document concerns the submission of video and photos and/or the use of your Name in conjunction with IMPACT PSA, Inc.'s "Play Your Part" project.

The section headings contained in this document, hereafter called "Terms" are included for convenience only, and shall not limit or otherwise affect these terms and conditions.

USER OBLIGATION

If you are seeking to upload, email, or send by any other means solicited content, you must register by means of a form we will provide. As part of the registration process, you will be asked to ACCEPT these Terms of Use, Grant of Rights and Talent Release. Upon doing so, you will be deemed to have consented to, and you will be bound by, these Terms of Use.

AGE AFFIRMATION FOR SUBMITTING VIDEO OR PHOTO CONTENT.

Young people under 17 are not permitted to upload content without consent. You affirm that you are either more than 17 years of age or possess legal parental or guardian consent, and are competent to enter into the terms, conditions, obligations, affirmations, representations and warranties set forth in these Terms, and to abide by and comply with these Terms.

GRANT OF LICENSE AND RIGHTS FOR THE USE AND DISTRIBUTION OF SUBMITTED VIDEO AND PHOTOS.

Impact PSA Inc. reserves the right to not use any uploaded video or photo for any reason including technical incompatibility, quality, quantity or content.

RIGHTS GRANTED.

IMPACT PSA does not claim ownership of the materials you post, upload, input or submit, however, when you upload or send by other means a video or photo, you give Impact PSA Inc. the irrevocable, non-exclusive, worldwide, royalty-free rights and license in perpetuity to use, make public, edit, reproduce, store, combine into its videos, post, distribute, create derivative works of, publicly perform, publicly display, transfer, transmit, distribute and publish that content for the purposes of displaying that content, and "exploit" it for any other of its nonprofit purposes on its website and on other Web sites, devices and/or platforms.

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